



ANGORA ZENOVA DINAR



At Angora Zenova Dinar we beautifully enhance the interior of many fine establishments worldwide by creating outstanding carpet solutions for commercial interiors. Some wool rich and nylon woven Axminster and hand tufted rugs to Tufted Carpets, wilton and loop carpets.

Angora Zenova Dinar is a family company for yarn spinning and carpet weaving passed from father to son which transferred its experience in weaving and yarn since 1960.

Today, the business has a global presence as it continues to thrive under the creative vision and innovative leadership of Melih Üçkardeş General Director.

At Angora Zenova Dinar we highly value all our existing and new Customers and we will strive to stay at the forefront to deliver our highest standards at all times.

Our ability to combine thoughtful design with experience and technical knowledge allows us to deliver high performance floor coverings. By choosing to work with Angora Zenova Dinar, you will have access to our global design studio and talented designers.

Angora Zenova Dinar always seek to be a responsible company, which provides jobs and growth. Our work covers a wide range of areas. First and foremost, however, it is about respect and responsibility.

HOUSE OF Angora Zenova Dinar

We produce state of arts quality products. The company selects carefully all the raw materials purchased from its preferred suppliers and blends this with its experience and adapts into the present market place.

The journey begins in accordance with the requests of its customers. Customer interaction is often the key to success and at Angora Zenova Dinar we also promote this.

There is a limitless range to our activities and we are happy to share the innovations.

We try to protect our customers in the areas of intense competition from changes in the world carpet market, as our customers are our biggest partners. We look for similar values and opinions from our customers.

We always try to support our customers in ever changing market conditions. We promote the principle of quality and price.

The company prefers working with those customers who promote and adopts these principles to everybody.

creating exceptional carpets is our business , Our ethical duty has been always an inspiration for society progress .

Today we patiently challenging the conventions of production to ensure creating beuer tomorrow.

SECTORS



We are proud to be challenging the interior settings that shape our lives.

HOSPITALITY

Angora Zenova Dinar Carpet weaves luxury carpets designed for hotels, resorts, clubs and spas that provide the ultimate in performance and value.

Impress your guests by enlivening their senses with Our Premium and High-Performance Collections include a wide range of products which offer design and quality providing the necessary performance requirements for areas creating a unique atmosphere of comfort and sophistication.

Axminster is the uncontested flooring choice for public areas and corridor carpet providing :

- Unparalleled design carpet colors and unlimited styles to choose from and create just the atmosphere you want in your establishment.
- Provides Comfort and Warmth
- Lowered Noise Levels
- **Improved air quality**
- Safety against slips and falls
- Ease of cleaning and maintenance
- Comparably lower cost over the life of the flooring



image: Shangri-La Bosphorus, Istanbul -Turkey

Explore other flooring options for guest rooms including Tufted carpet or Loop and Cut Wilton and Hand tuft carpets.



image: Radisson Blu Hotel, Jeddah Al Salam - Saudi Arabia

PUBLIC SPACES

Angora Zenova Dinar woven Axminster broadloom is most suitable for hospitality and public Spaces, it can be designed to enhance any interior scheme and gives an immediate luxurious look and feel underfoot, whilst offering unsurpassed durability in high footfall areas.

Offering sound deadening of up to 30 decibels, insulation/energy saving benefits and the air cleaning properties of wool, an Axminster carpet is unsurpassed as a safe, resilient carpet which does not compromise on beautiful design and will stand up to the demands of the heaviest pedestrian traffic while reducing background noise in the largest of areas, such as airports, convention centers and stadiums.



image: Markree Castle, Collooney, Ireland

MARINE

Carpet is a floor covering that gives a warm and comfortable feel to an interior and exuding a feeling of luxury and comfort, new innovation, such as pre-cut carpets, there is a wide variety of carpet designs and colors available.

Axminster is now used almost universally in the finest luxury cruise and river cruise due to its beauty, capability of rendering complex, crispy clear patterns and long-term durability.

Angora Zenova Dinar offers custom solutions with full marine certification for cruise ships, ferries, casino riverboats and other offshore installations. With a range of Axminster and Wilton Loop and Cut with marine certification, choose from different styles, colors, patterns and texture.

- Meeting stringent flammability and fire code standards
- IMO (International Maritime Organization)



AIRCRAFT CARPETS

Our Aircraft carpets meet all those requirements and more. We offer carpets with face yarns of nylon, wool or a combination of the two.

Commercial aircraft carpet must be durable, stain-resistant and flameproof, as well as complimentary to the interior design of the other cabin elements.

Wool carpets are both flame-resistant and meet JAA requirements for low smoke and toxicity. For this reason, they are the preferred product for Turkish Airlines.

Our nylon carpets are produced using continuous filament yarns that are stain-resistant, durable, and meet the FAA requirements **for flame resistance.**



They also comply with Boeing and Airbus specifications for low-smoke emission. Nylon carpets are more economically priced than wool and offer the advantage of eliminating the fiber shedding of wool carpets that is inherent in their early life.



Our designs and Patterning capabilities are virtually unlimited, allowing a blend of pattern, texture and color that is restricted only by one's imagination. Or, if you prefer, we can duplicate your existing pattern and color.

With a thorough knowledge of the market, we translate your values and inspiration into commercial and practical solutions with truly innovative carpet designs that help reduce the total cost of ownership of our products.



At Angora Zenova Dinar carpet we love wool, Wool rich carpet means Luxury and comfort, It is natural, renewable and incredibly soft, with the potential to last several decades, we made our carpets from the high quality British and New Zealand wool.

- Wrinkle-resistant; wool springs back quickly after stretching.
- Resists soiling; fiber forms a complex matting.
- Retains its shape; resilient fibers return to original size after washing.
- Fire resistant; fibers don't support combustion.
- Wool is durable; resists wear and tear.
- Repels moisture, fiber sheds water.
- **Fabric is comfortable in all seasons; Keeps a layer of air next to the skin.**
- It's a great insulator; air is trapped between its fibers forming a barrier.
- Wool impedes heat transfer, making it good at keeping you cool too.

A photograph of two women standing in a green field with a large flock of sheep in the background. The woman on the left is wearing a light-colored, sleeveless, knitted top with a wide belt and a long, light-colored skirt. She is holding a long, thin wooden stick. The woman on the right is wearing a light-colored, long-sleeved, knitted turtleneck sweater and a matching knee-length skirt. Both women are looking directly at the camera. The background shows rolling green hills under a soft, overcast sky.

WE LOVE WOOL

A photograph of a grand, ornate staircase with red carpeting and a large stained glass window in the background. The staircase is flanked by dark wood railings with intricate carvings. The ceiling features a complex wooden truss system. The overall atmosphere is one of historical elegance and grandeur.

PRODUCTS

Carpets are our products,
Raw materials are our people

AXMINSTER CARPETS

Across the globe, Angora Zenova Dinar is synonymous with the finest quality Axminster carpet. which is widely recognized as the world's most durable type of carpet. provides a sturdiness that's ideal for demanding, high foot traffic spaces such as hotels, casinos, airports and convention centers.

Our Axminster carpet have been fitted in some of the most famous buildings in the world and are a prestigious icon of beautiful interior design.

In addition of that we are the largest Axminster carpet manufacturer in Turkey Using state-of-the-art high speed Axminster 16 colors looms capacity 1 million square meter per year, **we have gained an** outstanding reputation for quality and service from our Trade partners across the globe.



image: WB Abu Dhabi, Curio Collection By Hilton

Our Axminster carpets are produced with the finest wools, blended in-house from the most elegant and durable kinds of wool from all over the world. Our wool is carefully selected from a range of British and newzeland wool yarns.

Our looms have the versatility to accommodate multiple different yarns, weights and pile heights in unlimited pattern and color options, fabricating luxury that's built to last. We also offer the option to add hand-carved accents that can help transform your floor covering into a truly one-of-a-kind creation.

The backing that we use is another critical element in fabricating the best quality carpets possible.

Our specialist backing is crafted from natural cotton and jute, which are neatly woven into lines – this leaves very small holes, through which our yarn can be woven.

Selecting the very best core components is just the start of the job.

We also employ the very best craftsmen and women and empower them with the secrets of making Axminster Carpets.

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Image: Hotel Doubletree By Hilton London - Greenwich

By combining our established creative and technical expertise at the beginning of a project and employing advanced weaving technology to produce entire designs in “woven to plan” full-length rolls.

Angora Zenova Dinar can engineer carpets with no limitations to design complexity.

This innovative technology results in little or no cross joining, reduced seaming costs and installation time, allows for perfect corner details, repeats and colour placement, and most importantly produces minimal waste.

Angora Zenova Dinar can produce highly complex and creative designs, with the use of up to sixteen colours and in a choice of widths. Having such manufacturing flexibility and versatility, each custom Axminster carpet produced is truly distinctive and a wonderful expression of the designer’s creativity.

As a result of its natural resilience, wool-rich Axminster carpets provide added benefits such as long-term appearance retention, excellent recovery from compression and by absorbing harmful pollutants such as Nitrogen Dioxide and Sulphur Dioxide contributes towards improved air quality.



image: IC Green Palace kundu- Antalya - Turkey

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AXMINSTER ADVANTAGES

- Unlimited colour choices and design possibilities
- Pattern clarity and high definition
- Superior durability and appearance retention
- Ease of maintenance
- Sound absorption and flame resistance
- Static and mildew resistant. Improves air quality
- **Little or no cross joining. Reduced installation time**
- Reduced seaming costs and minimal wastage
- Greater longevity
- Unlimited colour choices and design possibilities
- Pattern clarity and high definition
- Superior durability and appearance retention
- Ease of maintenance
- **Sound absorption and flame resistance**
- Static and mildew resistant. Improves air quality

Axminster
Is the world's
most durable
type of carpet

HAND TUFTED CARPET

Hand tufted carpets are among the most luxurious, creative and artistic carpets in the world of carpet production. We are proud at Angora Zenova Dinar to offer a wide range of world class hand tufted carpet solutions for our clients.



image: The Ritz-Carlton, Istanbul

When detailed craftsmanship, limitless creativity and high performance are the requirements...and nothing less than the best is only good enough, Angora Zenova Dinar **Hand-Tufted Rugs Program** can provide you with solutions to meet your needs and exceed your expectations.

Whether you require a statement piece for your lobby that will influence your guests' emotions or a plush, dense pile for them to feel at home in their suite or guestroom, our hand-tufted rugs will provide you with a beautiful foundation, no matter what your design or specification requirements may be. Your options are endless, while your creativity will captivate.

Hand-tufted rugs will transport you from the 2-dimensional constraints of machine-made carpets to the truly 3-dimensional world, where everything is a possibility

We primarily use high quality 100% wool for our Hand Tufted carpets, most being manufactured with 100% New Zealand wool yarn.

Other yarns such as nylon, cotton and viscose, are also be incorporated from time to time as required. Accents in silk or bamboo add a lush, rich sheen when used in tandem with wool and add striking detail to carpets.

These yarns are finer and are used for more intricate design detail including petit point loop and low tight cut-pile constructions, making for an extremely smooth, soft and durable surface. When we manufacture hand-tufted carpets, clients have the ability to choose from a wide variety of surface options and finishes that will suit individual style and design aesthetics.



image: Mandarin Oriental Bosphorus Istanbul

Some surface options include cut-pile, loop pile or a combination of the two. Among some of our finishing techniques are random shearing, carving, beveling, recessing and embossing, which may be applied to these surfaces, giving hand tufted carpets and rugs a touch of elegance. There is no limitation to shapes and sizes for hand-tufted carpets.

The result is beautiful, luxurious rugs to fit any area whether it be loose lay or inset into stone, marble or any hard surface flooring.

The creation of a hand-tufted carpet begins with the mood board. The design team communicates directly with the customer, discussing all the requirements and possibilities in order to produce the final design artwork.

HAND-TUFTED CARPETS ADVANTAGES

- No limitations to shape or size
- Unlimited color choices
- Unlimited custom design possibilities
- Intricate design detail
- Variety of surface options and levels
- Variety of finishings
- No seams in final product
- Durability
- Longevity

MACHINE-TUFTED CARPET

As a leader in the contract and hospitality industries, one of the services we offer is the option for customized Machine-Tufted carpets. Whether you are in the market for traditional or modern, colorful or subdued, trend-inspired or classic-chic, we are able to deliver what you are looking for. Machine-Tufted carpets are strong and durable, perfect for high volume areas.



Created using advanced broadloom graphic and textured tufting technology, our machine-tufted carpets are ideal for venues where budget is just as important as durability and cutting-edge design.

By stitching tufts into the backing fabric, this process enables us to produce infinite pattern choices in multi-level cut and loop combinations and fiber options.

Machine-tufted carpets are made when the tufts, clusters of yarn fibres, are drawn through a medium and inserted into a primary backing. A secondary backing is then adhered to the primary backing with a coat of latex, effectively laminating for a 2-dimensional construction.



At Angora Zenova Dinar we pride ourselves on having beautiful, high-quality machine-tufted products. Each project is met with the superior precision and attention **to detail you would** expect from us as industry leaders.

image: Longcourt House Hotel-Newcastle West, Ireland

MACHINE TUFTED PRODUCT TYPES

Cut Pile is a style of carpet that is sheared, exposing the ends of the carpet fiber. Cut piles come in different Weight and thicknesses. They tend to be softer underfoot and to touch than loop pile carpets.

Loop Pile carpets feature looped threads of yarn in tufts of similar height. They can stand up to a lot of wear, making them great for high traffic areas.

Graphics Tufted Small scale, simple patterns manufactured using 80% wool / 20% nylon yarn blends. Graphics Tufted provides a cost-effective alternative to Colored where budget is paramount. Popular in hotel bedrooms these products can also be used in public areas at heavier weights



For your choice and selections Zenova offers a variety of the very best Quality Carpets.

Pure New Wool Chosen by many for its combined characteristics of warmth and luxury with added benefits of pile strength, elasticity, combined with among the best in Fire Retardancy.

80% Wool/20% Synthetic This combination gives the carpet added durability, good looks and lasts for longer with more added protection against everyday dirt.

Wool/Synthetic Mix Can be a little more expensive than one of our all Synthetic options but has added warmth and durability is easier to care for can sometimes offer a more subtle color effect.

100% Polypropylene Soft Luxurious and tactile feel, is also stain-resistant and easily cleaned.

OUR PRODUCTS ADHERE TO THE FOLLOWING QUALITY GUIDELINES:

- Color fastness: Light/Water/Rubbing/Shampoo
- Abrasion resistance
- Appearance retention
- Compression recovery
- Tuft retention
- Electrostatic propensity
- **Fire – smoke density**
- Fire – critical radiant Flux



WOVEN WILTON CUT AND LOOP

With a wool-rich Wilton carpet, woven in sophisticated restrained palettes of two and three colors, the floor can act as a solid neutral base or a textured statement to build your room atop of.



Manufactured on Wire wilton carpet weaving machines creating a high-quality durable floor covering.



Enhance guest experience with a 100% loop woven wilton or play with different cut percentages to achieve a luxurious cut and looped carpet. Sophisticated texture and color options, hide stains **and provide much needed** visual depth to minimal contemporary interiors.

Products can range from a high to low profile in cut and loop or loop constructions. Textured floor coverings add interest and dimension to any room scheme.

Angora Zenova Dinar allows designers to incorporate dynamic textural effects in high-quality loop and cut carpets. cut and loop carpets construction offers unparalleled dimension and irresistible tactility. Achieve harmony by repeating geometric and organic design elements in a different scale or bring the outdoors in with traditional florals and meandering botanicals.

ZENOVINTAGE

ZENOVINTAGE loose lay rugs is marries modern day technology with traditional handcraft and artistry.

Zenova Carpet offers a moderately priced alternative, which remains uncompromising in authenticity and style.

Unlike inexpensive machine-made carpets.

It is a product of nature, made from high quality wool, Cotton, recycled nylon and recycled polyester.

DESIGN

With an amazing and recognized talent for creating flamboyant, exquisite and picturesque patterns, Zenova Design team is an excellent working partner adding value to the whole process.

the designers facilitating carpets motifs patterns and colors adding an extra invisible value to the interior design.

We have a dedicated team of designers that continuously develop new designs that fit the current trend and developments in the hospitality industry. They share their creations and give a peek into what elements inspired them in their creative process, and in turn hopefully inspire you to create your own one-of-a-kind creation.

Our carpet designs now cover the floors of many beautiful hotels and offices around the world.

we believe that carpet design techniques, colors and textures should have the effect of providing healing comfort for human beings. **as Soothing** colorways, living surfaces and organic forms, artisanal materials and elements on floors calming the feelings.



Zenova support and encourage designers to travel a lot, trawled design fairs and speak to lots of designers and trend forecasters to keep them updated with all new trends as interior design companies now are welcoming back a bold playfulness tying in with some interesting lasting trends.

Our ability to combine thoughtful design with experience and technical knowledge allows us to deliver high performance floor coverings. By choosing to work with Zenova , you will have access to our global design studio and talented designers.

Zenova innovative Design are helping our clients to access thousands of designs and to meet the demands of any bespoke design brief. We have the ability to design to any scale or budget ensuring we always surpass your expectations

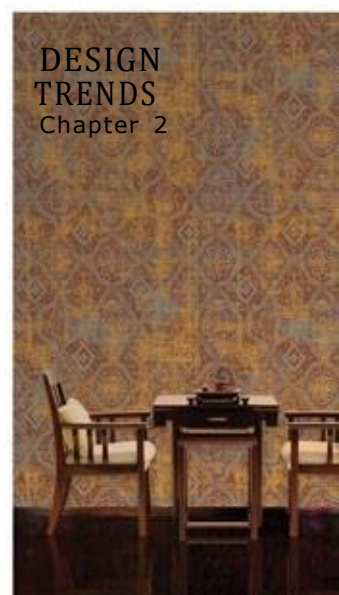
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We are here to offer you a variety of options. We continually refresh our selection with the latest styles and colors from around the globe from traditional to modern flooring selections, we strive to provide our clients with exclusive design collections for huge companies to choose from.

DESIGN TRENDS Chapter 1



DESIGN TRENDS Chapter 2



DESIGN TRENDS Chapter 3



CAD PROJECT PLANNING

Our CAD planner are responsible for all aspects of planning custom projects, from calculation of initial quantities to producing CAD based seaming diagrams for approval and final installations.

CAD planners are working close to Sales and Design all working to the main objective of planning the projects as timely and accurately as possible.

The role includes CAD design and the high levels of attention to detail that comes with working on high profile projects.

For instance, we will visit sites to survey, reading and interpreting project plans, creating project drawings and room layouts, and advising the project management team on details such as weave widths, pattern repeats, often in the context of a very complex space.

Angora Zenova Dinar Planners can engineer carpets with no limitations to design complexity. This innovative technology results in little or no cross joining, reduced seaming costs and installation time, allows for perfect corner details, repeats and colour placement, and most importantly produces minimal waste.

And will also be heavily involved in the continued progress of projects, monitoring timelines, ensuring details are ready and accurate for production and meeting of set-standard



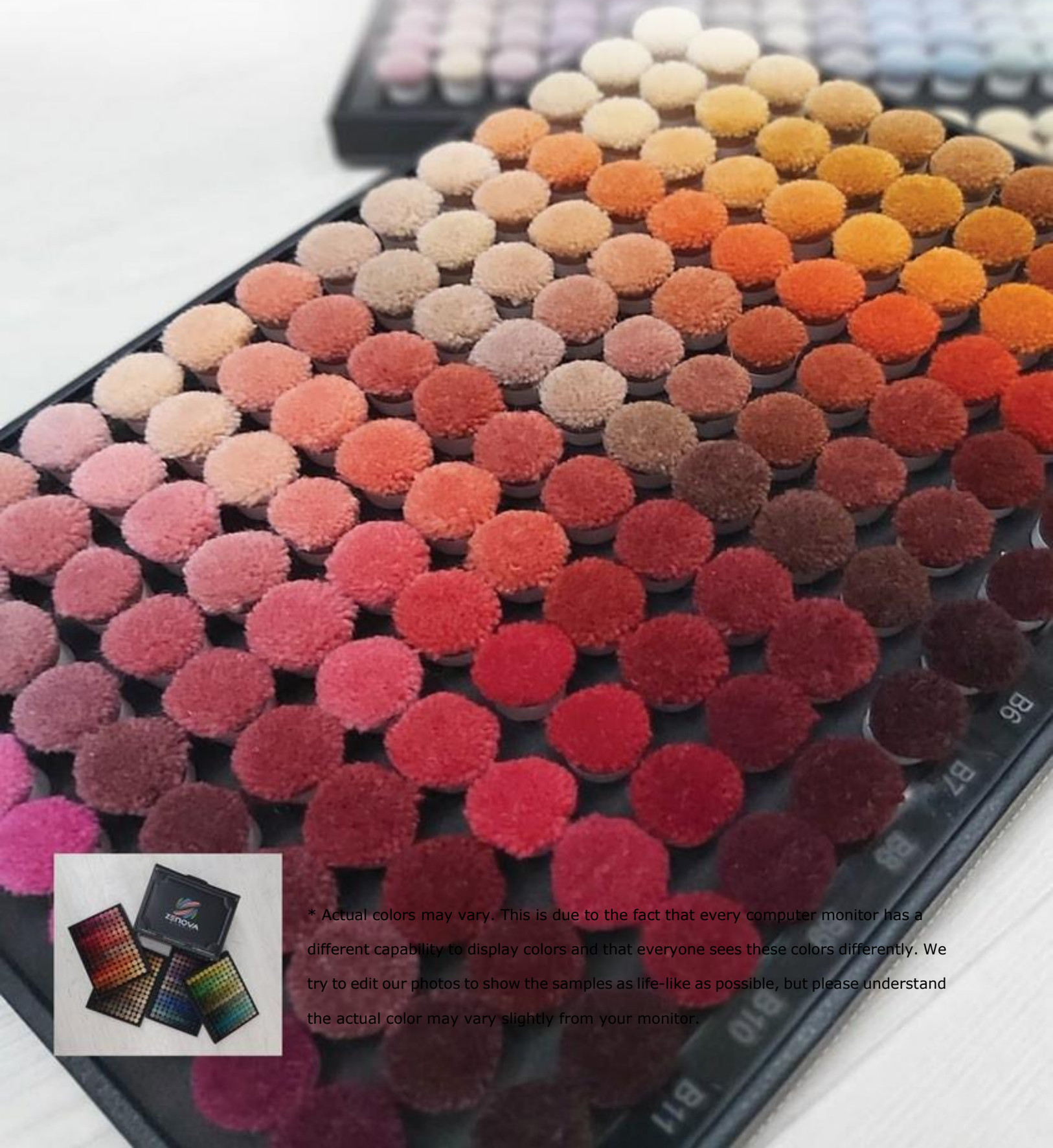
image: WB Abu Dhabi, Curio Collection By Hilton

Angora Zenova Dinar COLORS

with our 600 shades carpet color box. your reference system has the maximum range of shades in each gradation.

with our color box we will improve your designs options significantly! it introduces a remarkably increased number of accent colors, which will improve graduations and tone-on-tone combinations add even more depth and texture to the carpets.

you can also choose any custom color according to your interior design as all of our yarn is dyed



* Actual colors may vary. This is due to the fact that every computer monitor has a different capability to display colors and that everyone sees these colors differently. We try to edit our photos to show the samples as life-like as possible, but please understand the actual color may vary slightly from your monitor.

MANUFACTURING

Angora Zenova Dinar carpet is one of the rare fully vertical carpet manufacturers with a fully integrated Plant.

Our carpet manufacturing process is totally integrated from start to finish, we control every aspect from selecting and blending the wool, right through to the finished weave.

Processes include for wool and fiber blending, carding, spinning, stock or hank dyeing makes the yarns ready for weaving. For woven carpet and tufted carpets, we produce state of the art quality products.

Throughout our production processes, we are constantly hand-inspecting at every single stage. Whether it be the quality of the woollen yarn, the accuracy of the weaving process, or the final carpet .

Color control is especially important to us, so we make full use of spectrophotometers for measurement and computer analysis.

We use only the finest wool to produce the luxuries carpets in the world , the wool is blended, carded and spun at our own yarn process plant section of factory align us to control every aspect of our processes from wool selection to dispatch.

SPINNING

The very first steps and process in carpet from its raw materials are extremely important for the production of a premier expertly crafted product.



the wool undergoes in a metal cleaning process to remove all impurities that could affect carpet quality, its then blended with a small amount of nylon to enhance the wettability of product.

This mix is then carded aligning the individual fibers and preparation for spinning .

The process of spinning transforms the blended mix of fibers into a strong yarn.

Angora Zenova Dinar carpet use 2 and 3 ply yarn where single yarns are twisted together to form a thicker and stronger product. The yarns are wound to a cylindrical bobbin and transported to our dye house.



DYEING

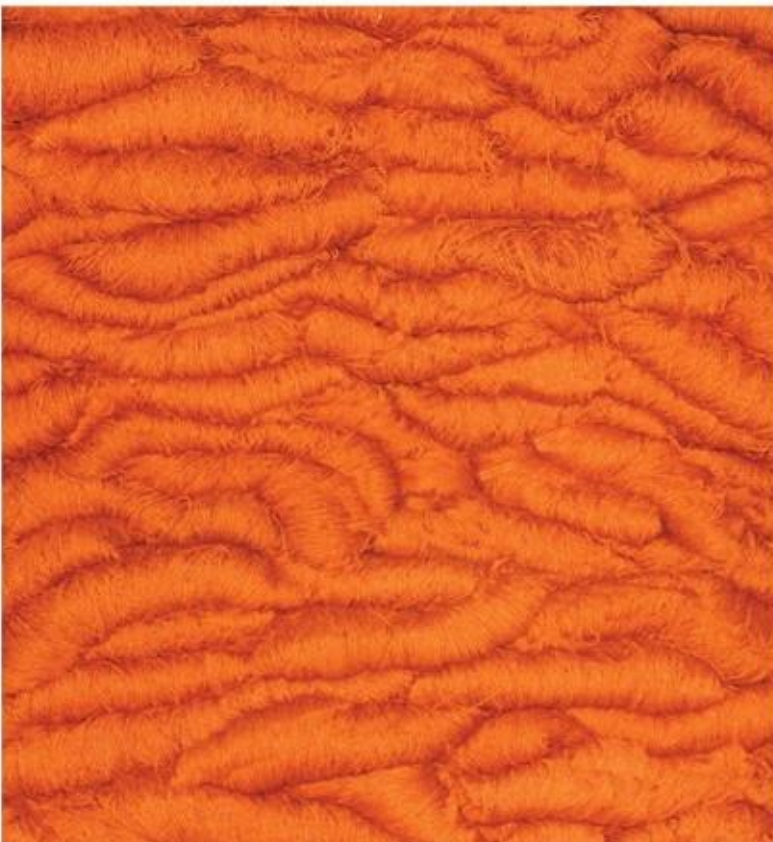
our dye house facilities offer a multitude of manufacture benefits it's more effective than old technology dye houses.



image: by Karolina Grabowska

In our dye house we are using hank yarn dyeing which is preferred for wool for many reasons. Hank dyeing is less damaging to wool yarns. The final dye colors are also usually richer and uniformed colours with an outstanding shine lasting tones than those achieved by other dyeing methods.

and the result is color of the highest quality.



Our dye lab affords more accuracy because of our organized system as there is no longer a need to neutralize each dye lot as it proceeds because of our dye lab computerized system and increasing the number of dye lots can be produced each day.



Color control is especially important to us, so we make full use of spectrophotometers for measurement and computer analysis.

Our heat exchange system reuses the hot water from previous cycle to heat the next batch of water which automatically reduces energy usage.

The system of drying the yarn allows us to dry at the optimum temperature and then cool it back faster than before and saving energy.

Dye house is totally using the solar system electricity in aim to decrease the carbon footprint.

Our dye house system increases productivity and improves the entire production process. The technology we have and the legacy of expertise attention to the details has moved in the way of a sustainable future and commitment to superior quality.

WEAVING

The weaving process is integral to axminster carpet production

Axminster Woven carpet is significant different than other products in the market as pile and packing of the carpet are created semitonically.

This process creates this process create a premium and highly durable carpet the creel locates all yarns from different colors use for a specific design the yarns goes from tubes then the yarn inserted into the place between the warps and holed place by the weft leaving an exposed u shape.



The process is repeated across the entire loom in sizes of "12 feet is" 4m in large repeated designs with 16 colors. And the result is unique well passed product.



image: Lyrath Estate Kilkenny, Ireland

TUFTING

Tufting carpets has evolved over time and is still one of the best options available in the industry.

Tufting is defined as the act of a needle punching through a backing material in the form of a loop. Depending on loop heights, these loops can add texture, dimension, and, if cut, the “cut pile” can add a velvet like appearance to the tufted area.

All tufted carpets including cut pile start out as a loop ,For cut pile carpet the loops are cut during the tufting process.

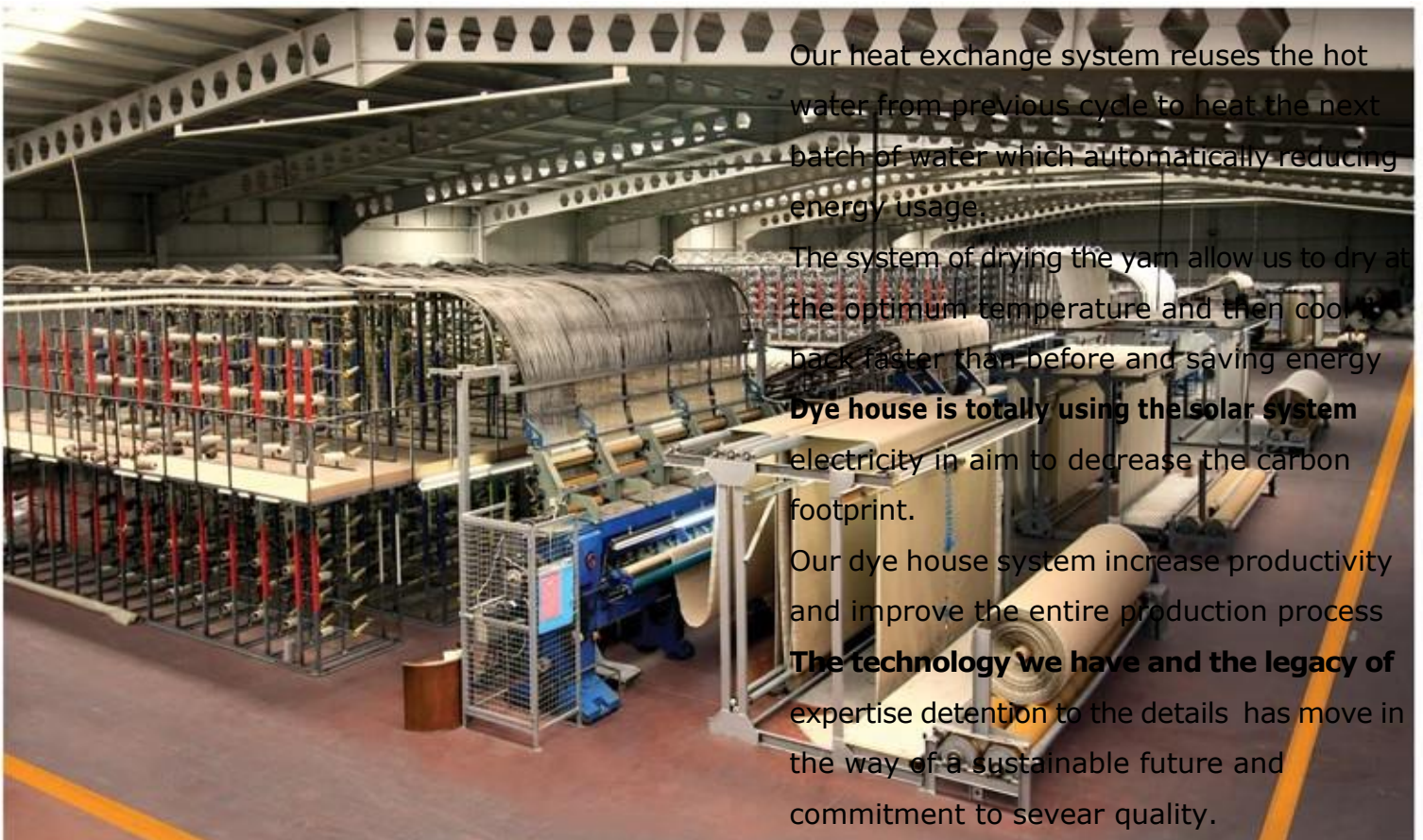
The face of the carpet is sheared to its desired effect and a secondary backing is applied to the carpet.

This secondary backing will give the carpet its stability and allow it to be stretched during the installation process.

most of our tufted carpets made from wool and natural fiber.

Graphics tufted carpet needles can be threaded with different colors. The yarn is stitched into the carpets primary backing, creating loop designs. The loops can be left uncut resulting in a loop pile carpet. The loops can be sheared to create a cut pile carpet. Patterns are created by needles that shift side-to-side in sequence.

Natural fibers make up a relatively small percentage of commercial carpet in today’s market, they still have the main place in our carpet industry.



Our heat exchange system reuses the hot water from previous cycle to heat the next batch of water which automatically reducing energy usage.

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ROBOT TUFTING

Robot Tufting is a special technique where by tufting needles are shot through fabric , On the back of the fabric a loop pile is formed that will be cut automatically.

Later the pile has to be fixed by applying paste to the fabric to secure the threads, because otherwise they could be easily pulled out again. Usually, the pasting is done with latex.



Our state-of-the-art robots are ideal to handle your single orders or ongoing production as well as sampling and perfect choice to produce fashionable tufted carpets

our auto tufting robots are perfect combination for creative and cost-effective carpet.

Mechanical tufting head with nonstop cut/loop changeover

This unique mechanical tufting head is ideal for low cut pile tufting has unique advantages:

Automatic and nonstop changeover between cut and loop pile

Tufting on a variety of backing fabrics

Tufting designs with very small details

Ultra-high-density tufting

Deliberate Over-tufting

Tufting in short cut pile height (9mm cut pile before shearing)

Loop pile: 4mm–15 mm

U-tuft Cut Pile: 9-16mm

Y-Scissor cutting principle

CARPET BACKING

A carpet is only as good as the carpet backing, or carpet underlay beneath it. The fibres and yarns that make up the backside of your carpet, and help affix it to the subfloor, help determine the comfort, performance, acoustic properties, insulation and resistance to wear that you can expect of your carpet.

The backing line is the heart of carpet finishing. It is a multi-purpose line for the production of carpet.

our multi-purpose backing line provide the highest quality and performance and are producing sustainably and energy-efficiently.

It provide many options to choose from when it comes to your backing type, ranging in price, quality and performance features.



CLEANING & MAINTENANCE

the carpet is often the most noticeable feature in the installation; it has a powerful psychological impact on visitors and needs to be maintained in peak condition throughout its life.

Daily and periodic procedures

daily procedures encompassing both regular vacuuming and spot cleaning, and scheduled overall cleanings to remove discoloration grime and to refresh the pile.

Carpet that is not cleaned and reconditioned regularly, no matter how faithfully it is vacuumed, will tend to permanently crush and mat down. As grease, present in smoke, or pollutants in the air settle on the carpet, pile yarns may become gummy enough to stick to each other and flatten in use. Matted carpet appears to be worn out, even if there is no real pile loss.

Vacuuming

Vacuuming is the most important and also the simplest to implement

"Track-off" areas at the building and kitchen entrances should be vacuumed multiple times daily.

An upright heavy-duty commercial vacuum with power driven brushes and dual motors must be used.

Brushes are usually more effective than "beater bars" in commercial installations for optimum pile agitation and restoration.

Cleaning methods

Absorbent powder compound is a very effective dry carpet cleaning system. The compound is made up of a mixture of processed organic fibers moistened with a water/detergent/solvent emulsion. Its purpose is to break down and absorb particles of soil from the carpet pile.

Crystallizing shampoo In this method, a high-foam, low soil crystallizing shampoo solution is fed from a container onto cylindrically rotating brushes, which brush the foam into the carpet pile. At the same time, as well as cleaning the carpet pile, the brushing action helps to lift the pile and restore surface appearance.

Hot water extraction Hot water extraction machines work on the principle of spraying jets of water/cleaning solution into the carpet pile and extracting with a vacuum head, which follows behind the jets.

Some machines incorporate a brushing action between the spray head and vacuum. Various sizes of machines are available and single machines can be joined together in tandem to increase efficiency.

Shedding

It is normal for some loose fibers to be present in new cut pile carpet. Their number is quite small compared to the total fiber content of the carpet and is of no consequence. Regular vacuuming will remove these without harming the carpet.

All carpet (woven, tufted or handmade) is subject to a natural phenomenon known as "shading," "pooling," or "watermarking," which may be unsightly. Its occurrence cannot be predicted or prevented, and it creates a permanent change in the carpet's appearance, usually within 2-6 weeks after installation.

Shading is not a manufacturing defect and does not affect the durability of the carpet. The appearance of "shaded" carpet is created by the difference in the way light reflects off the side of a yarn and the tip of a yarn as the pile yarns lay in different directions. Shaded areas will appear light from one direction, and dark from the other. The "spots," usually curved in nature, will virtually disappear when observed from directly above.

SERVICES AND PROMISES

Our continued success depends on the skills, experience and creativity of our people. As part of the team, you'll drive our ambitions with your own. To make sure we are right for each other, we've carefully designed our recruitment journey. The process is role dependent and is flexible.

our professional team is ready to send your project quotations within 24 hours and prepare your designs and quantity calculations in less than 1 week then you can order a kibby sample and flood plan and it will be ready within 1 week.

Estimated dispatch time takes from 3 to 5 weeks according to our production program.

CLIENTS AND PARTNERS

In addition of that we are the largest Axminster carpet manufacturer in Turkey with our Axminster 16 colors looms capacity 1 million square meter per year, we have gained an outstanding reputation for QUALITY and SERVICE from our Trade partners across the Globe, including Great Britain, USA, Australia, Saudi Arabia, Germany, Estonia and South Africa. we are also proud to be partners to the biggest hotel brands worldwide



QUALITY MANAGEMENT

Our quality management system involves monitoring developments in our market segment precisely, to exacting standards enabling to maintain our position in an increasingly competitive environment. We always fulfilling or exceeding the expectations of our customers, constantly monitoring and improving our manufacturing techniques and processes, meeting industry standards whilst establishing the highest of production standards, increasing the expertise of our staff through training and improvements to the working environment, determining responsibilities for all parties involved, constantly monitoring adherence to these and constantly developing them **further, by so doing, becoming a sough after partner in our market segment. To this end we are working with and** through the British Standards Industry (BSI) ISO 9001 2015

SAFETY MANAGEMENT

1. Angora Zenova Dinar is committed to adhering to Turkish statutory regulations on industrial safety as well as to the corresponding requirements of the International Labor Organization (ILO). 2. Each employee makes his or her contribution towards adherence to and further development of the standards. A principal duty of each employee is to take responsibility for their own safety, for that of the other employees as well as for the safety of third parties. 3. The members of the works council cooperate in matters of industrial safety by commenting on them during employee meetings. 4. Our senior managers pay particular attention to detail to ensure that our **employees [in management] receive sufficient training in matters of industrial safety, know the relevant laws and** conduct themselves accordingly. 5. These requirements help prevent work accidents and occupational illnesses as well as creating a safe working environment. Their effect will be to make every individual employee assume responsibility and to achieve successful cooperation.

CERTIFICATES

After successful IWS (International Wool Secretariat) tests, we are entitled to use the WOOLMARK quality symbol for extra heavy-duty Carpets. Our carpets have been tested by the Aachen Textile and Flooring Institute (TFI) in accordance with the EN 135001-1:2002, DIN 4101-1 standard and classified as heavily flame retardant with fire category Cfl - S1 (B1). As such, they also fulfil the CE standard and are marked with the CE label. Angora Zenova Dinar fulfil the conditions for the general building supervision approval of the DIBT (German Institute for Building Technology) with evidence of emissions conduct as per DIN EN 14041:2006-04 and bear the conformity symbol (Ü **symbol**). **With its standards on quality management, environmental compatibility and industrial safety, our** company fulfils the ISO standards 9001:2000,14001 and 18001.



SUSTAINABILITY

Environmental responsibility lies deep in our hearts, and we are environmentally conscious all the way through. That is why both the face and the backing of our carpets are produced from recycled or regenerated materials. However, we are not only green in the product itself – but also in our sustainable and innovative production processes. When a company wishes to make a difference in the environmental sphere.

CO2-emissions reduced with 52 % and aim at reducing it by 65% before 2025.

the renewable energy purchase increased to 70% and aim at buying all our electricity exclusively from renewable resources by 2026

Latex waste is collected and reused in other manufacturing processes, while carpet pile brushing and trimming waste is captured via vacuum units, bagged, and sold to independent contractors to manufacture automobile mats.

As a global exporter, we are held to stringent HSE standards whether imposed by our partners in the EU, or in the USA .

Our ethical business practices extend our internal policies and procedures; “Sustainable consumption and production patterns”, by looking at our manufacturing processes.

We have implemented an effective waste management through Reuse Recycle.

WE ARE NOT ABOVE NATURE,
WE ARE A PART OF NATURE.

Jennifer Nini

to meet such obligations, we follow EU environmental and occupational health and safety requirements and similar standards in the US. Each of our key clients carry audits to ensure compliance with their specific criteria.



Zenova people are our raw materials

Our “raw materials” are our people, who create actionable ideas. These include not only the people within our organization’s four walls, but also those outside people with whom we choose to engage for innovation, including suppliers and customers.

Angora Zenova Dinar is a workplace at which health and safety are always prioritized. We are opposed to discrimination, and we work to create equal opportunities for everyone, both inside our company and externally.

we seek to be a responsible company, which provides jobs and growth.

First and foremost, our work is about respect and responsibility.

ZENOVA
C A R P E T

REFERENCES LIST

Radisson Blu Hotel	UK	Trilliant Hotel Tashkent	Uzbekistan
Ramada Hotel	UK	Rixos Premium Dubrovnik	Croatia
Monterey Marriott	USA	Rochestown Park Hotel	Ireland
Hilton Tashkent City	Uzbekistan	Royal Marine Hotel	Ireland
Rixos Premium Dubai	UAE	Souq Al Wakra	Qatar
Hilton Panorama Residence Doha	Qatar	The Bonham Hotel	UK
Hotel Doubletree By Hilton London Greenwich	UK	The Brehon Bar	Ireland
Movenpick hotel London	UK	The Brehon-Killarney Hotel	Ireland
Four Seasons Resort, Palm Beach	USA	The Castlecourt Hotel	Ireland
The WB Abu Dhabi Curio Collection by Hilton	UAE	The Connacht Hotel Galway	Ireland
Intercontinental Princesa Sofia	Spain	Garryvoe Hotel Ballycotton	Ireland
Al Shaya Enterprises Dubai	UAE	the Cavalier King Charles Spaniel Club	UK
Intercontinental Al Ain	UAE	The Gleneagles Hotel	UK
Ardilaun Hotel	Ireland	The Grafton Hotel	Ireland
Al Nasr Club	UAE	The Excelsior hotel London	UK
Kempinsky Kensington London	UK	The St. Regis Astana	Kazakhstan
Ballyroe Heights Hotel	Ireland	The Lyrath Estate Hotel	Ireland
Benners Hotel	Ireland	The Hardiman Hotel in Galway City	Ireland
Hilton International Dresden	Germany	The Odeon hotel	France
Hilton International Prague	Czech Republic	The Lisdoo Bar & Blackstone Restaurant	Ireland
Radison Lazurnaya Hotel Sochi	Russia	The Landmark London Hotel	UK
Hotel Walliserhof Zermat	Switzerland	Astir Palace - Athens	Greece
Hotel Royal Savoy Lousanne	Switzerland	Le Meridien - Athens	Greece
Hotel Zermatt	Switzerland	Hotel Makhtoum Rezidansi Dubai	UAE
Hotel Metropole	Monaco	Daniel Herzliya	Israel
Casino Montecarlo	Monaco	Crown Plaza Holiday Inn Juresalem	Israel
Bahrein City Hall	Bahrein	Gasprom Headquarters Moscow	Russia
Hotel Renaissance Ramada Dubai	UAE	Krasnaya Polyana	Russia
Hilton International	Algeria	Noth Crown Hotel St.Petersburg	Russia
Hilton International Tel Aviv	Israel	Ankara Almaaty Towers Almaaty Hotel	Kazakistan
Brandon House Hotel	UK	Bishkek Hotel	Kyrgyzstan
Bridge House Hotel	UK	Turkish Embassy of Turkmenistan	Turkmenistan
Burrendale Hotel	UK	Westport Woods Hotel & Spa	Ireland
Carnegie Court Hotel	Ireland	Baku Statu Residence	Azerbaijan
Castleknock Hotel-Blanchardstown	Ireland	Hotel Mutu Resort	S.Corea
Charleville Lodge Hotel Dublin	Ireland	Movenpick Aqaba Hotel	Jordan
Dean Street Townhouse	UK	Hotel Kingsway Inn Amman	Jordan
Delmar Green Place Shenandoah	USA	Intercontinental Hotel Aqaba	Jordan
Dingle Skellig Hotel	Ireland	Marriott Grand Casino Bucharest	Romania
Earth Nightclub Drogheda	Ireland	Olympic Casino	Estonia
Fitzpatrick Castle Hotel	Ireland	Play In Casino	Estonia
Galway Bay Hotel	Ireland	Videomat Schlossel Park Tallinn	Estonia
Hala Tower Hotel Doha	Qatar	Cinema Multiplex Tallinn	Estonia
The Harcourt Hotel	Ireland	Radisson Sas Sofia	Bulgaria
Killarney Hotel	Ireland	Radisson Lazurnaya Hotel, Sochi	Russia
Minella & Leisure Centre Hotel	Ireland	Malabata Casinos - Tangers	Marocco
Hôtel du Rond-Point	France	Estonian Parliament Tallinn	Estonia

ICB Hotel	UK	Slovenia Parliament	Slovenia
Iveagh Garden Hotel	Ireland	Budapest Parliament Budapest	Hungary
Kaya Palazzo Resort & Casino	Cyprus	Tallinn Airport Hotel	Estonia
Kingsley Hotel, Bournemouth	UK	Park Hotel Schönbrunn - Wien	Estonia
Longcourt House Hotel	Ireland	Hotel Irma Meran - Sudtirol	Estonia
Matild Palace Budapest	Hungary	Hotel Sacher - Wien	Estonia
Merit Crystal Cove Hotel & Casino	Cyprus	Türkmenbaşı Hotel	Türkmenistan
Mount Errigal Hotel	Ireland	Dan Eilat	Israel
Odeon Cinemas	UK	Dan Tel Aviv	Israel
The Old Mill Tallaght	Ireland	Dan Jerusalem	Israel
Ormeau Golf Club	UK	Dan Caesarea	Israel
R&B Hotel Morioka Ekimae	UK	Dan Carmel Haifa	Israel
Real Cinemas	UK	Grand Court Hotel	Israel
Hilton Grand Casino Bucharest	Romania	Royal Beach Eilat	Israel
Mikado Casino	Kazakistan	Scotch Hotel	Israel
Emperyal Casino	Kosova	Aghadoe Heights Hotel & Spa	Ireland
Park Hotel Schönbrunn Wien	Austria	Arlington Hotel O'Connell Bridge Ireland	Ireland
Irma Meran Hotel - Sudtirol	Austria	Burrendale Hotel Country Club & Spa Newcastle	UK
Hotel Sacher Wien	Austria	Carrigaline Court Hotel & Leisure Centre	Ireland
Türkmenbaşı Hotel	Türkmenistan	Castlecourt Hotel	Ireland
Hotel Bayrischerhof Terme Kitzbuhl	Austria	Castlecourt Hotel & Spa Westport	Ireland
Nadezhda Hotel, Kabardinka	Russia	Cavalaire Guest House Brighton & Hove	UK
Divan Erbil Hotel	Iraq	Dylan Hotel Dublin	Ireland
Hotel Devon Inn Hotel	Ireland	Hudson Hotel Torquay	UK
Longcourt House Hotel-Newcastle West	Ireland	Killarney Dromhall Hotel	Ireland
Markree Castle	Ireland	Matild Palace Budapest	Hungary
Moyvalley Hotel and Golf Resort	Ireland	The Bonham Edinburgh	UK
Red Cow Moran Hotel Dublin	Ireland	Mövenpick Hotel & Casino Malabata Tanger	Morocco
Silverbirch Hotel Omagh	UK	Liman Hotel & Casino by Merit	Cyprus
Teach de Broc, Ballybunion	Ireland	Rocks Hotel Girne	Cyprus
The Ardilaun Hotel Galway	Ireland	Casino Atlantic Agadir	Morocco
The European Hotel & Casino	Cyprus	Palm Beach Hotel & Bungalows - Hotel in Larnaka	Cyprus
Grand Casino Bucharest	Romania	Jasmine Court Hotel And Casino	Cyprus
Nadezhda Hotel, Kabardinka	Russia	Dedeman Olive Tree - Kyrenia	Cyprus





ANGORA ZENOVA DINAR

