



ANGORA ZENOVA DINAR

Hand tufted
Carpet

At Angora Zenova Dinar we beautifully enhance the interior of many fine establishments worldwide by creating outstanding carpet solutions for commercial interiors. Som wool rich and nylon woven Axminster and hand tufted rugs to Tufted Carpets, wilton and loop carpets.



Angora Zenova Dinar is a family company for yarn spinning and carpet weaving passed from father to son which transferred its experience in weaving and yarn since 1960.

Today, the business has a global presence as it continues to thrive under the creative vision and innovative leadership of Melih Üçkardeş General Director.

At Angora Zenova Dinar we highly value all our existing and new Customers and we will strive to stay at the forefront to deliver our highest standards at all times.

Our ability to combine thoughtful design with experience and technical knowledge allows us to deliver high performance floor coverings. By choosing to work with Angora Zenova Dinar , you will have access to our global design studio and talented designers.

Angora Zenova Dinar always seek to be a responsible company, which provides jobs and growth. Our work covers a wide range of areas. First and foremost, however, its is about respect and responsibility.

HAND TUFTED CARPET

Hand tufted carpets are among the most luxurious, creative and artistic carpets in the world of carpet production. We are proud at Angora Zenova Dinar to offer a wide range of world class hand tufted carpet solutions for our clients.



image: The Ritz-Carlton, Istanbul

When detailed craftsmanship, limitless creativity and high performance are the requirements...and nothing less than the best is only good enough, Angora Zenova Dinar Hand-Tufted Rugs Program can provide you with solutions to meet your needs and exceed your expectations.

Whether you require a statement piece for your lobby that will influence your guests' emotions or a plush, dense pile for them to feel at home in their suite or guestroom, our hand-tufted rugs will provide you with a beautiful foundation, no matter what your design or specification requirements may be. Your options are endless, while your creativity will captivate.

Hand-tufted rugs will transport you from the 2-dimensional constraints of machine-made carpets to the truly 3-dimensional world, where everything is a possibility

We primarily use high quality 100% wool for our Hand Tufted carpets, most being manufactured with 100% New Zealand wool yarn. Other yarns such as nylon, cotton and viscose, are also be incorporated from time to time as required. Accents in silk or bamboo add a lush, rich sheen when used in tandem with wool and add striking detail to carpets.

These yarns are finer and are used for more intricate design detail including petit point loop and low tight cut-pile constructions, making for an extremely smooth, soft and durable surface. When we manufacture hand-tufted carpets, clients have the ability to choose from a wide variety of surface options and finishes that will suit individual style and design aesthetics.

Some surface options include cut-pile, loop pile or a combination of the two. Among some of our finishing techniques are random shearing, carving, beveling, recessing and embossing, which may be applied to these surfaces, giving hand tufted carpets and rugs a touch of elegance.

There is no limitation to shapes and sizes for hand-tufted carpets.

The result is beautiful, luxurious rugs to fit any area whether it be loose lay or inset into stone, marble or any hard surface flooring.

The creation of a hand-tufted carpet begins with the mood board. The design team communicates directly with the customer, discussing all the requirements and possibilities in order to produce the final design artwork.



image: Mandarin Oriental Bosphorus Istanbul

HAND-TUFTED CARPETS ADVANTAGES

- No limitations to shape or size
- Unlimited color choices
- Unlimited custom design possibilities
- Intricate design detail
- Variety of surface options and levels
- Variety of finishings
- No seams in final product
- Durability
- Longevity

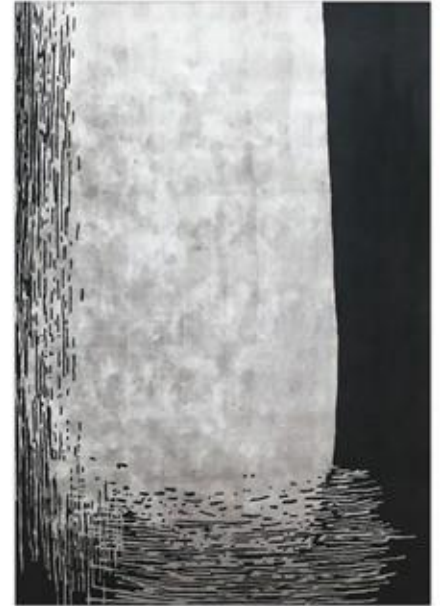


Design: Crack
Hand Tufted
%100 Wool
(Available in Viscose or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available



Design: Summer
 Hand Tufted
 Cut and Loop
 %100 Wool
 Custom sizes are available
 Custom colors are available





Design: Transitional
Hand Tufted
%100 Viscose
(Available in Wool or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available





Design: Destination
 Hand Tufted
 %100 Wool
 (Available in Viscose or Viscose-Wool Mixed)
 Custom sizes are available
 Custom colors are available





Design: Wiped
Hand Tufted
%100 Wool
(Available in Viscose or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available





Design: Shade
Hand Tufted
%100 Wool
(Available in Viscose or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available



Design: Spring
Hand Tufted
%100 Wool
(Available in Viscose or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available





Design: Gradient
 Hand Tufted
 %100 Wool
 (Available in Viscose or Viscose-Wool Mixed)
 Custom sizes are available
 Custom colors are available





Design: River
 Hand Tufted
 %100 Wool
 (Available in Viscose or Viscose-Wool Mixed)
 Custom sizes are available
 Custom colors are available



Design: Confusion
 Hand Tufted
 %100 Wool
 (Available in Viscose or Viscose-Wool Mixed)
 Custom sizes are available
 Custom colors are available





Design: Garden
Hand Tufted
%100 Wool
(Available in Viscose or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available





Design: Path
 Hand Tufted
 %100 Wool
 (Available in Viscose or Viscose-Wool Mixed)
 Custom sizes are available
 Custom colors are available





Design: Shape
Hand Tufted
%100 Wool
(Available in Viscose or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available





Design: Coral
Hand Tufted
%100 Wool
(Available in Viscose or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available



Design: Plain
Hand Tufted
%100 Viscose
(Available in Wool or Viscose-Wool Mixed)
Custom sizes are available
Custom colors are available



Design: Plain
 Hand Tufted
 %100 Wool
 (Available in Viscose or Viscose-Wool Mixed)
 Custom sizes are available
 Custom colors are available



QUALITY MANAGEMENT

Our CAD planners are responsible for all aspects of planning custom projects, from calculation of initial quantities to producing CAD based seaming diagrams for approval and final installations.

CAD planners are working close to Sales and Design all working to the main objective of planning the projects as timely and accurately as possible.

The role includes CAD design and the high levels of attention to detail that comes with working on high profile projects.

For instance, we will visit sites to survey, reading and interpreting project plans, creating project drawings and room layouts, and advising the project management team on details such as weave widths, pattern repeats, often in the context of a very complex space.

Angora Zenova Dinar Planners can engineer carpets with no limitations to design complexity. This innovative technology results in little or no cross joining, reduced seaming costs and installation time, allows for perfect corner details, repeats and colour placement, and most importantly produces minimal waste.

And will also be heavily involved in the continued progress of projects, monitoring timelines, ensuring details are ready and accurate for production and meeting of set-standard



Images: VR Abu Dhabi, Curio Collection by Hilton

CLEANING & MAINTENANCE

Daily and periodic procedures

daily procedures encompassing both regular vacuuming and spot cleaning, and scheduled overall cleanings to remove discoloration grime and to refresh the pile.

Carpet that is not cleaned and reconditioned regularly, no matter how faithfully it is vacuumed, will tend to permanently crush and mat down. As grease, present in smoke, or pollutants in the air settle on the carpet, pile yarns may become gummy enough to stick to each other and flatten in use. Matted carpet appears to be worn out, even if there is no real pile loss.

Vacuuming

Vacuuming is the most important and also the simplest to implement "Track-off" areas at the building and kitchen entrances should be vacuumed multiple times daily. An upright heavy-duty commercial vacuum with power driven brushes and dual motors must be used.

Brushes are usually more effective than "beater bars" in commercial installations for optimum pile agitation and restoration.

Cleaning methods

Absorbent powder compound is a very effective dry carpet cleaning system. The compound is made up of a mixture of processed organic fibers moistened with a water/detergent/solvent emulsion. Its purpose is to break down and absorb particles of soil from the carpet pile.

Crystallizing shampoo In this method, a high-foam, low soil crystallizing shampoo solution is fed from a container onto cylindrically rotating brushes, which brush the foam into the carpet pile. At the same time, as well as cleaning the carpet pile, the brushing action helps to lift the pile and restore surface appearance.

Hot water extraction Hot water extraction machines work on the principle of spraying jets of water/cleaning solution into the carpet pile and extracting with a vacuum head, which follows behind the jets.

Some machines incorporate a brushing action between the spray head and vacuum. Various sizes of machines are available and single machines can be joined together in tandem to increase efficiency.

Shedding

It is normal for some loose fibers to be present in new cut pile carpet. Their number is quite small compared to the total fiber content of the carpet and is of no consequence. Regular vacuuming will remove these without harming the carpet.

All carpet (woven, tufted or handmade) is subject to a natural phenomenon known as "shading," "pooling," or "watermarking," which may be unsightly. Its occurrence cannot be predicted or prevented, and it creates a permanent change in the carpet's appearance, usually within 2-6 weeks after installation.

Shading is not a manufacturing defect and does not affect the durability of the carpet. The appearance of "shaded" carpet is created by the difference in the way light reflects off the side of a yarn and the tip of a yarn as the pile yarns lay in different directions. Shaded areas will appear light from one direction, and dark from the other. The "spots," usually curved in nature, will virtually disappear when observed from directly above.

SERVICES AND PROMISES

Our continued success depends on the skills, experience and creativity of our people. As part of the team, you'll drive our ambitions with your own. To make sure we are right for each other, we've carefully designed our recruitment journey. The process is role dependent and is flexible.

our professional team is ready to send your project quotations within 24 hours and prepare your designs and quantity calculations in less than 1 week then you can order a kibby sample and flood plan and it will be ready within 1 week.

Estimated dispatch time takes from 3 to 5 weeks according to our production program.

CLIENTS AND PARTNERS

In addition of that we are the largest Axminster carpet manufacturer in Turkey with our Axminster 16 colors looms capacity 1 million square meter per year, we have gained an outstanding reputation for **QUALITY** and **SERVICE** from our Trade partners across the Globe, including Great Britain, USA, Australia, Saudi Arabia, Germany, Estonia and South Africa. we are also proud to be partners to the biggest hotel brands worldwide



QUALITY MANAGEMENT

Our quality management system involves monitoring developments in our market segment precisely, to exacting standards enabling to maintain our position in an increasingly competitive environment. We always fulfilling or exceeding the expectations of our customers, constantly monitoring and improving our manufacturing techniques and processes, meeting industry standards whilst establishing the highest of production standards, increasing the expertise of our staff through training and improvements to the working environment, determining responsibilities for all parties involved, constantly monitoring adherence to these and constantly developing them further, by so doing, becoming a sought after partner in our market segment. To this end we are working with and through the British Standards Industry (BSI) ISO 9001 2015

SAFETY MANAGEMENT

1. Angora Zenova Dinar is committed to adhering to Turkish statutory regulations on industrial safety as well as to the corresponding requirements of the International Labor Organization (ILO). 2. Each employee makes his or her contribution towards adherence to and further development of the standards. A principal duty of each employee is to take responsibility for their own safety, for that of the other employees as well as for the safety of third parties. 3. The members of the works council cooperate in matters of industrial safety by commenting on them during employee meetings. 4. Our senior managers pay particular attention to detail to ensure that our employees [in management] receive sufficient training in matters of industrial safety, know the relevant laws and conduct themselves accordingly. 5. These requirements help prevent work accidents and occupational illnesses as well as creating a safe working environment. Their effect will be to make every individual employee assume responsibility and to achieve successful cooperation.

CERTIFICATES

After successful IWS (International Wool Secretariat) tests, we are entitled to use the WOOLMARK quality symbol for extra heavy-duty Carpets. Our carpets have been tested by the Aachen Textile and Flooring Institute (TFI) in accordance with the EN 135001-1:2002, DIN 4101-1 standard and classified as heavily flame retardant with fire category Cfl - S1 (B1). As such, they also fulfil the CE standard and are marked with the CE label. Zenova Carpets fulfil the conditions for the general building supervision approval of the DIBT (German Institute for Building Technology) with evidence of emissions conduct as per DIN EN 14041:2006-04 and bear the conformity symbol (Ü symbol). With its standards on quality management, environmental compatibility and industrial safety, our company fulfils the ISO standards 9001:2000,14001 and 18001.



SUSTAINABILITY

Environmental responsibility lies deep in our hearts, and we are environmentally conscious all the way through. That is why both the face and the backing of our carpets are produced from recycled or regenerated materials. However, we are not only green in the product itself – but also in our sustainable and innovative production processes. When a company wishes to make a difference in the environmental sphere.

CO2-emissions reduced with 52 % and aim at reducing it by 65% before 2025.

the renewable energy purchase increased to 70% and aim at buying all our electricity exclusively from renewable resources by 2026

Latex waste is collected and reused in other manufacturing processes, while carpet pile brushing and trimming waste is captured via vacuum units, bagged, and sold to independent contractors to manufacture automobile mats.

Our ethical business practices extend our internal policies and procedures; “Sustainable consumption and production patterns”, by looking at our manufacturing processes.

We have implemented an effective waste management through Reuse Recycle.

As a global exporter, we are held to stringent HSE standards whether imposed by our partners in the EU, or in the USA . to meet such obligations, we follow EU environmental and occupational health and safety requirements and similar standards in the US. Each of our key clients carry audits to ensure compliance with their specific criteria.

WE ARE NOT ABOVE NATURE,

WE ARE A PART OF NATURE.

Jennifer Nini



Angora Zenova Dinar people are our raw materials

Our “raw materials” are our people, who create actionable ideas. These include not only the people within our organization’s four walls, but also those outside people with whom we choose to engage for innovation, including suppliers and customers.

Zenova is a workplace at which health and safety are always prioritized.

We are opposed to discrimination, and we work to create equal opportunities for everyone, both inside our company and externally.

we seek to be a responsible company, which provides jobs and growth.

First and foremost, our work is about respect and responsibility.



REFERENCES LIST

| | | | | | |
|---|----------------|---|--------------|----------------------------------|------------|
| Radisson Blu Hotel | UK | Trilliant Hotel Tashkent | Uzbekistan | Burrendale Hotel | UK |
| Ramada Hotel | UK | Rixos Premium Dubrovnik | Croatia | Carnegie Court Hotel | Ireland |
| Monterey Marriott | USA | Rochestown Park Hotel | Ireland | Castleknock Hotel-Blanchardstown | Ireland |
| Hilton Tashkent City | Uzbekistan | Royal Marine Hotel | Ireland | Charleville Lodge Hotel Dublin | Ireland |
| Rixos Premium Dubai | UAE | Souq Al Wakra | Qatar | Dean Street Townhouse | UK |
| Hilton Panorama Residence Doha | Qatar | The Bonham Hotel | UK | Delmar Green Place Shenandoah | USA |
| Hotel Doubletree By Hilton London Greenwich | UK | The Brehon Bar | Ireland | Dingle Skellig Hotel | Ireland |
| Movenpick hotel London | UK | The Brehon-Killarney Hotel | Ireland | Earth Nightclub Drogheda | Ireland |
| Four Seasons Resort, Palm Beach | USA | The Castlecourt Hotel | Ireland | Fitzpatrick Castle Hotel | Ireland |
| The WB Abu Dhabi Curio Collection by Hilton | UAE | The Connacht Hotel Galway | Ireland | Galway Bay Hotel | Ireland |
| Intercontinental Princesa Sofia | Spain | Garryvoe Hotel Ballycotton | Ireland | Hala Tower Hotel Doha | Qatar |
| Al Shaya Enterprises Dubai | UAE | the Cavalier King Charles Spaniel Club | UK | The Harcourt Hotel | Ireland |
| Intercontinental Al Ain | UAE | The Gleneagles Hotel | UK | Killarney Hotel | Ireland |
| Ardilaun Hotel | Ireland | The Grafton Hotel | Ireland | Minella & Leisure Centre Hotel | Ireland |
| Al Nasr Club | UAE | The Excelsior hotel London | UK | Hôtel du Rond-Point | France |
| Kempinsky Kensington London | UK | The St. Regis Astana | Kazakhstan | Westport Woods Hotel & Spa | Ireland |
| Ballyroe Heights Hotel | Ireland | The Lyrath Estate Hotel | Ireland | Baku Statu Residence | Azerbaijan |
| Benners Hotel | Ireland | The Hardiman Hotel in Galway City | Ireland | Hotel Mutu Resort | S.Corea |
| Hilton International Dresden | Germany | The Odeon hotel | France | Movenpick Aqaba Hotel | Jordan |
| Hilton International Prague | Czech Republic | The Lisdoon Bar & Blackstone Restaurant | Ireland | Hotel Kingsway Inn Amman | Jordan |
| Radison Lazurnaya Hotel Sochi | Russia | The Landmark London Hotel | UK | Intercontinental Hotel Aqaba | Jordan |
| Hotel Walliserhof Zermat | Switzerland | Astir Palace - Athens | Greece | Marriott Grand Casino Bucharest | Romania |
| Hotel Royal Savoy Lusanne | Switzerland | Le Meridien - Athens | Greece | Olympic Casino | Estonia |
| Hotel Zermatt | Switzerland | Hotel Makhtoum Rezidansi Dubai | UAE | Play In Casino | Estonia |
| Hotel Metropole | Monaco | Daniel Herzliya | Israel | Videomat Schlossel Park Tallinn | Estonia |
| Casino Montecarlo | Monaco | Crown Plaza Holiday Inn Juresalem | Israel | Cinema Multiplex Tallinn | Estonia |
| Bahrein City Hall | Bahrein | Gasprom Headquarters Moscow | Russia | Radisson Sas Sofia | Bulgaria |
| Hotel Renaissance Ramada Dubai | UAE | Krasnaya Polyana | Russia | Radisson Lazurnaya Hotel, Sochi | Russia |
| Hilton International | Algeria | Noth Crown Hotel St.Petersburg | Russia | Malabata Casinos - Tangers | Marocco |
| Hilton International Tel Aviv | Israel | Ankara Almaaty Towers Almaaty Hotel | Kazakistan | Estonian Parliament Tallinn | Estonia |
| Brandon House Hotel | UK | Bishkek Hotel | Kyrgyzstan | | |
| Bridge House Hotel | UK | Turkish Embassy of Turkmenistan | Turkmenistan | | |

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|--------------------------------------|--------------|---|--------------|
| ICB Hotel | UK | Slovenia Parliament | Slovenia |
| Iveagh Garden Hotel | Ireland | Budapest Parliament Budapest | Hungary |
| Kaya Palazzo Resort & Casino | Cyprus | Tallinn Airport Hotel | Estonia |
| Kingsley Hotel, Bournemouth | UK | Park Hotel Schönbrunn - Wien | Estonia |
| Longcourt House Hotel | Ireland | Hotel Irma Meran - Sudtirol | Estonia |
| Matild Palace Budapest | Hungary | Hotel Sacher - Wien | Estonia |
| Merit Crystal Cove Hotel & Casino | Cyprus | Türkmenbaşı Hotel | Türkmenistan |
| Mount Errigal Hotel | Ireland | Dan Eilat | Israel |
| Odeon Cinemas | UK | Dan Tel Aviv | Israel |
| The Old Mill Tallaght | Ireland | Dan Jerusalem | Israel |
| Ormeau Golf Club | UK | Dan Caesarea | Israel |
| R&B Hotel Morioka Ekimae | UK | Dan Carmel Haifa | Israel |
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| Emperyal Casino | Kosova | Aghadoe Heights Hotel & Spa | Ireland |
| Park Hotel Schönbrunn Wien | Austria | Arlington Hotel O'Connell Bridge Ireland | Ireland |
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| Hotel Sacher Wien | Austria | Carrigaline Court Hotel & Leisure Centre | Ireland |
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| Hotel Bayrischerhof Terme Kitzbühl | Austria | Castlecourt Hotel & Spa Westport | Ireland |
| Nadezhda Hotel, Kabardinka | Russia | Cavalaire Guest House Brighton & Hove | UK |
| Divan Erbil Hotel | Iraq | Dylan Hotel Dublin | Ireland |
| Hotel Devon Inn Hotel | Ireland | Hudson Hotel Torquay | UK |
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| Moyvalley Hotel and Golf Resort | Ireland | The Bonham Edinburgh | UK |
| Red Cow Moran Hotel Dublin | Ireland | Mövenpick Hotel & Casino Malabata Tanger | Morocco |
| Silverbirch Hotel Omagh | UK | Liman Hotel & Casino by Merit | Cyprus |
| Teach de Broc, Ballybunion | Ireland | Rocks Hotel Girne | Cyprus |
| The Ardilaun Hotel Galway | Ireland | Casino Atlantic Agadir | Morocco |
| The European Hotel & Casino | Cyprus | Palm Beach Hotel & Bungalows - Hotel in Larnaka | Cyprus |
| Grand Casino Bucharest | Romania | Jasmine Court Hotel And Casino | Cyprus |
| Nadezhda Hotel, Kabardinka | Russia | Dedeman Olive Tree - Kyrenia | Cyprus |



image: The Ritz-Carlton, Istanbul



image: Trilliant Hotel Tashkent Uzbekistan



image: Silverbirch Hotel Omagh, Northern Ireland



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